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ECIA Closing Conference: 27 & 28 November 2014



In Amsterdam (the Netherlands) policymakers on European, national and regional level, intermediaries and cluster organisations with focus on the creative industries will gather to learn about and discuss the results of 3 year ECIA project. Policy recommendations will form the base of the final report, presented by the ECIA partners.

Register now!

The conference is free of charge. Will you join us? [Register via the online form](#). More information on venues, hotels and the full programme is available on [the event page](#).

This conference will be organized in cooperation with [CLICKNL](#), the Dutch knowledge and innovation network of the Topsector Creative Industries.

[Read more](#)

NEWS

Kickoff ECIA results dissemination



During the conference 'Switch On' – European Creative Capacity building in Ravenna (Italy) on 19 and 20 September 2014, the draft recommendations of the ECIA project have been presented for the first time. PLP member Johanna van Antwerpen also revealed the new ECIA video during the Design Days in Brussels. The video is now also available online!

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EVENTS



[ECIA Workshop: Creative industries policies - a knowledge exchange](#)

Date: 3 October 2014

Location: Amsterdam, Netherlands

[Workshop: Designing City Policies](#)

Date: 7 October 2014

Location: Birmingham, UK

[ICT Proposers' Day 2014](#) Date: 9-10 October 2014

Location: Florence, Italy

[Cross Innovation Final Conference](#)

Date: 16-17 October 2014

Location: Birmingham, UK

[Standards - Your Innovation](#)

[Bridge](#) Date: 30 October 2014

Location: Brussels, Belgium

[Medimex 2014](#)

Date: 30 October - 1 November 2014

Location: Bari, Italy

[Read more](#)

Last ECCL Creative Camp in Warsaw



On October 2nd 2014, ECCL organized its last Creative Camp in Warsaw. The camp consisted of two main events – the Cluster Forum, and the Design Thinking Workshop. The second edition of Creative Camp aims to build cross-sectoral connections and a real community. Three years of experiences in the ECCL concrete action has learned that collaboration is needed to develop successful projects.

[Read more](#)

Go International: a guide to start your enterprise in Brazil



Bring your creative business to Brazil! ECCL is developing a guide for entrepreneurs who are looking for internationalization opportunities in Brazil. This initiative arose during the Global Study visit in February of this year, and offers business owners information on taxes, regulations and culture, for example.

[Read more](#)

Creative Manager Coaching Group: future meetings



After the kick-off in July 2014, new sessions of the Creative Manager Coaching Group are coming up. Themes will be 'Internationalization', 'Strategy' and 'To be decided', and the sessions will explore new tools for online group learning. During the online peer-2-peer meetings for cluster managers, feedback and experiences will be exchanged.

[Read more](#)

Concrete Action 4CNW publishes final reports



As the Creative State North West 4CNW programme comes to a close, Sligo County Council published two key reports. The first report handles the benefits and impact of the 4CNW project, captures the lessons learned, and proposes a framework and recommendations for future action. The second report evaluates the programme by concluding that it has demonstrated the merits of what creative input can give to business in terms of value and more.

[Read more](#)

FAME Leverage workshop in Heidelberg



The second of three FAME Leverage Workshops and Advisory Board meetings was held the 9th of April 2014 in Heidelberg aside the Heidelberg Innovation Forum 2014. During the event, not only best and worst cases from throughout Europe were discussed, but also possibilities and barriers for cross-border investments in the creative industries passed in review. The results were gathered in a report, containing all the specifics.

[Read more](#)

[Eurocities 2014: Energising Cities](#)

Date: 5-8 November 2014

Location: Munich, Germany

[Smart City Expo 2014](#)

Date: 11-13 November 2014

Location: Barcelona, Spain

[Creative Business Cup Finals 2014](#)

Date: 17-19 November 2014

Location: Copenhagen, Denmark

[Cluster 2020 Final Conference](#)

Date: 25 November 2014

Location: Munich, Germany

[ECIA Closing Conference](#)

Date: 27-28 November 2014

Location: Amsterdam, Netherlands

THEMATIC REPORTS



Please find the overview of the thematic reports, written by the ECIA Platform partners, all on one webpage.

These thematic reports form the base of the policy recommendations in the final report presented at the ECIA Final Conference on 27-28 November 2014.

POLICY GUIDANCE TOOL

[Share your policy example!](#)



Find out more about **Start Up Fashion**: a project that aims to promote and encourage innovative start up companies operating in the fashion industry in the region of Lombardy, Italy.

[Learn more](#)

EU Cluster Excellence Programme calls for proposals



Is your organization engaged in/planning on a strategic industry-driven collaboration? Are you facing common challenges by doing so? The EU COSME – Cluster Excellence Programme calls for your organisation! Engage in their programme and improve your collaboration strategy. The focus will lie on strengthening cluster management excellence as to further professionalize business services to European SMEs. Apply before 29 October 2014.

[Read more](#)

Creative Accelerator supports French Innovation Spirit



In the framework of the project Cluster 2020 and the business support program Cre@tive Accelerator, the French Business Innovation Centre TVT Innovation has established a variety of activities aiming to boost the development of creative companies in the PACA region (South of France). They present five companies from the programme: You Art Lucky, Sikanmar, Blacktwin, Kubic 3D and Damien Lockner.

[Read more](#)

POLICY GUIDANCE TOOL

Share your policy example!



Decò Ter– DDesign è CCompetitività (Design is Competitiveness), is a project launched by the Lombardy Region – Head Office for Crafts and Services, which selects innovative design ideas to realize their prototypes with the support of the Lombardy enterprises.

[Learn more](#)

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(c) 2012 The European Creative Industries Alliance (ECIA) is an integrated policy initiative that combines policy learning with 8 concrete actions on innovation vouchers, better access to finance and cluster excellence & cooperation. It is an open platform that brings together policy-makers and business support practitioners from 28 partner organisations and 12 countries. Its overall aim is to shape a community in Europe that actively supports creative industries as a driver for competitiveness, job creation and structural change by developing and testing better policies and tools for creative industries. The Amsterdam Innovation Motor is responsible of the ECIA Policy Learning Platform (ECIAP) and the communication related to ECIA.

Colofon

The ECIA bi-monthly newsletter informs you about current events and projects in the creative industry in Europe and provides information such as Vouchers, Access to Finance, Clusters and the ECIAP. Tips for the newsletter? Mail webmaster@eciapplatform.eu.



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