

If you cannot read this mail, [click here](#)

## Meet you in Barcelona



The capital of Catalonia will be the epic centre of the next Policy Learning Platform meeting on June 5th and 6th, 2013. The team of ICEC has managed to organize the public part of the event in close collaboration with Bizbarcelona. The focus of the conference lies on Access to Finance.

[Read more](#)

## Goodbye Dr. Büscher and welcome Dr. Malacarne



Big news! Dr. Büscher has changed jobs. As of the first of June 2013 he is the new Head of Unit "Chemical Industry", DG Enterprise at the European Commission. His successor is Dr. Malacarne, former Head of Unit for "Security Research and Development" at Directorate-General for Enterprise and Industry. We wish both good luck in their new jobs. Read their biographies.

[Read more](#)

## Sneak preview: Economic value of the CCI's

Creative Industries as a Flywheel



Next week, June 10th 2013, the report "Creative Industries as a Flywheel" by researchers Paul Rutten and Frank van Oort will appear. A little sneak peek is released on the ECIA website...

[Read more](#)

## New members to the PLP



ECIA is proud to welcome two members in its midst: Elena Perla Simonetti (CREATE) and Vinoj Schmetz (Wallonia European Creative District). Wallonia and Tuscany are the two European regions selected by the European Commission for their exemplary strategy of supporting the creative economy as a driver of economic change. The two regions that are selected by DG Enterprise will automatically become a member of ECIA.

[Read more](#)

## Policy Guidance Tool: share your favourite policy



## EVENTS



[ECIA Policy Platform Meeting in Barcelona](#)

Date: 5-6 June 2013

Location: Barcelona, Spain

[Sónar – Barcelona's 20th International Festival of Advanced Music and New Media Art](#)

Date: 13-15 June 2013

Location: Barcelona, Spain

[Design. Innovation. Europe.](#)

Date: 14 June 2013

Location: Frankfurt am Main, Germany

[Forum d'Avignon Ruhr 2013 / EUROPE 2020: Culture Is The Key](#)

Date: 27-28 June 2013

Location: Essen, Germany

## IN THE SPOTLIGHT



**ECCL**

The European Creative Cluster Lab is the think tank and beta site for new approaches and processes for creative cluster management in creative and traditional industries in Europe.

## MEMBERS



What can you do for ECIA? The European Industries Alliance is a platform where people share their knowledge on policies for the creative and cultural industries on 6 different themes: Cluster Excellence, Innovation Vouchers, Access to Finance, Demand Driven Innovation, Spill-overs (or cross-sectoral innovation) and Internationalisation.

[Read more](#)

## TASO develops Cluster Database



Good news for cluster managers! A very interesting new development has been launched by the TASO group: a Cluster Database that contains over 200 European different clusters, enabling them to find suitable partners quickly. A big step for cluster excellence in the creative industries.

[Read more](#)

## @Diversity Idea Competition: send in your innovative idea

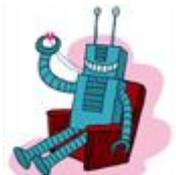


The "@Diversity Idea Competition: Innovative Ideas for the cultural and creative sectors in Europe" is seeking fresh and innovative ideas for the European cultural sector. The ideas must make use of Information and Communication Technologies (ICTs) to create, make accessible, spread and/or finance culture. The @Diversity Idea Competition is open to all European Union citizens. So, do you have an innovative idea? Send it in and win

a great prize!

[Read more](#)

## Call for animations: submit your films for KLIK! 2013



Calling all animators around the world! In 2013, the KLIK! Amsterdam Animation Festival is on the search for the cream of the crop that international animation has to offer to participate in the festival's international competition this November. Professional and student films, commissioned (like music videos or commercials) or 3-D Stereoscopic animation... Every technique, style and subject is welcome.

[Read more](#)

## Who's your D-G?



DG Enterprise and Industry is the responsible DG for the European Creative Industries Alliance. Nevertheless, they stimulate the collaboration of ECIA with other D-G's in order to maximize the results of ECIA and the collaboration between the various programmes that deal with the cultural and creative industries in Europe. Here are a few examples of the DG's that ECIA collaborates with.

[Read more](#)

## 10.000 unique visitors at ECIAplatform.eu since kickoff



**Klaus Haasis**

Klaus Haasis is coordinator of ECCL. He is Communication Architect, Innovation Manager and Creative Coach. With degrees in media engineering and journalism Klaus Haasis now brings to his current initiatives more than 35 years of experience in designing communication architecture, innovation processes and relationship systems. His career has spanned creative industries, the ICT-sector, chemical and pharmaceutical industry and politics and he has also worked as a photographer and advertiser.

## PUBLICATIONS



**Nesta: Manifesto for the creative economy**

Hasan Bakhshi, Ian Hargreaves and Juan Mateos-Garcia wrote this manifesto for Nesta.org.uk, on the future of the Creative Industries in the UK. The authors present the changes that must be made in order to protect this important cultural and economic domain.

## HALL OF FAME



**Philip Thomas**

Philip Thomas is an octopus of creativity. He is the organizer of six festivals of creativity around the world. Thomas began his career as a journalist, working on national and international magazines and newspapers, and editing Empire, the UK's biggest-selling movie magazine, before moving into



This spring, we celebrate the one-year-anniversary of the ECIA website. We are incredibly proud of our growing numbers of visitors! Already 10.000 unique visitors have found their way to the ECIA platform since the kickoff and we welcome more and more visitors each month. Visit our website and invite your network to [ECIAplatform.eu](http://ECIAplatform.eu)!

[Read more](#)

publishing. Just to step it up, he is a member of the World Economic Forum's Global Agenda Council on the Future of Media. What is his main source of inspiration (you will never guess), favourite tool, biggest blunder and big idea? Read all about the CEO of Lions Festivals.

## CONTACT

[www.eciapplatform.eu](http://www.eciapplatform.eu)  
De Ruyterkade 5  
1013 AA Amsterdam  
T +31 (0)20-5241125  
E: [info@eciapplatform.eu](mailto:info@eciapplatform.eu)

(c) 2012 The European Creative Industries Alliance (ECIA) is an integrated policy initiative that combines policy learning with 8 concrete actions on innovation vouchers, better access to finance and cluster excellence & cooperation. It is an open platform that brings together policy-makers and business support practitioners from 28 partner organisations and 12 countries. Its overall aim is to shape a community in Europe that actively supports creative industries as a driver for competitiveness, job creation and structural change by developing and testing better policies and tools for creative industries. The Amsterdam Innovation Motor is responsible of the ECIA Policy Learning Platform (ECIAP) and the communication related to ECIA.

### Colofon

The ECIA bi-monthly newsletter informs you about current events and projects in the creative industry in Europe and provides information such as Vouchers, Access to Finance, Clusters and the ECIAP. Tips for the newsletter? Mail [webmaster@eciapplatform.eu](mailto:webmaster@eciapplatform.eu).



### Co-funded by European Commission

This initiative is supported by the European Commission's Directorate-General for Enterprise and Industry and financed under the Competitiveness and Innovation Framework Programme (CIP) which aims to encourage the competitiveness of European enterprises.