

ECIA sets its vision in Amsterdam



On the 14th of June 2012 the 25 members of the Policy Learning Platform of the European Creative Industries Alliance (ECIA) had its first formal meeting in Amsterdam to discuss how to fully unlock the potential of creative industries in Europe. It brought together regional and national policy-makers across Europe with the aim to develop a better strategy for the development of creative industries in Europe, notably in the areas of better

business support, access to finance, cluster excellence & cooperation and facilitating cross-sectoral linkages.

[Read more](#)

It's a Start – Opportunity for cultural and creative industries



It's a start is an interactive event born from the collaboration between Lombardy Region, Province of Monza e Brianza and Chamber of Commerce of Monza e Brianza within the framework of "Cultural district project" promoted by Cariplo foundation and CCALPS project (Creative Companies in Alpine Space financed by Alpine Space Programme).

[Read more](#)

Vouchers IN Creative Industries: submit your project



On 27th June a Matchmaking Event within the "VINCI" (Vouchers IN Creative Industries) project, has taken place in Salzburg/Austria. Around 80 participants (SMEs and providers of creative industrial services) have there been informed about the VINCI project and about the increase of innovation capacity through creatives. At the end of this event there have been round table-discussions with SMEs and creatives about their

expectations, motivations and possibilities for accomplishing a successful innovation together.

[Read more](#)

Open call Ireland's 4CNW voucher programme



Ireland's 4CNW voucher programme, a contributing action of ECIA, has released an open call for applications to the new fund, delivered by The Creative State North West (PPP) following their Get Innovating: Faster, Better, Smarter event held this week in Sligo, Ireland. Attended by SMEs and Companies from the Tourism, Technology, Life Sciences and Agri-food sectors from



EVENTS



[International Media Convention Berlin](#)

Date: 3-4 Sept 2012

Location: Berlin, Germany

[Berlin Music Week](#)

Date: 5-9 Sep 2012

Location: Berlin, Germany

[Berlin Art Week](#)

Date: 11-16 September 2012

Location: Berlin, Germany

[Stress Test of Innovation Policy in Europe](#)

Date: 23-24 October 2012

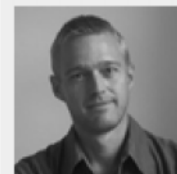
Location: Copenhagen, Denmark

[The CREA.RE Final Conference](#)

Date: 26 November 2012

Location: Ghent, Belgium

BIO



Rasmus Wiinstedt Tscherning

Rasmus Wiinstedt Tscherning is the chairman of the ECIA Policy Learning Platform. In his daily job he is the Managing Director of the Centre for Culture & Experience Economy of Denmark. His key areas of expertise are policies to support creative industries, industrial innovation policy, policymaking, policy assessment, and instrument development/assessment. He has

across the region, the packed audience heard about the new Business Innovation Support Programme 4CNW and the accompanying fund of €100,000 for Innovation/Talent Vouchers.

[Read more](#)

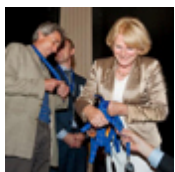
New forms of Cluster Management



Creative Industries are completely different from traditional sectors and branches, which is a big challenge for creative cluster managers. This was one of the major findings of the creative camp at the European Cluster Conference 2012 in Vienna at the 18th of April. 60 international cluster experts discussed new tools and instruments to foster creative industries clusters.

[Read more](#)

Meet the members...

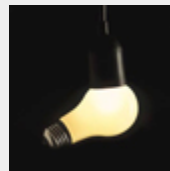


The European Creative Industries Alliance Policy Learning Platform consists of a group of dedicated members from all over Europe. Get to know them better by reading their bio's and learn who is a member in your country.

[Read more](#)

extensive experience working at EU/international, national and regional local level.

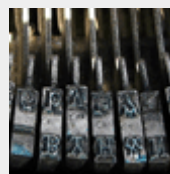
IN THE SPOTLIGHT



Cluster 2020

Cluster 2020's vision is to support the creative industries, enabling them to overcome barriers and seize opportunities for growth.

PUBLICATIONS



“Exchange, learn from each other, complement each other”

Interview with Dr. Büscher on the European Creative Industries Alliance published (in German) at the website of the Cultural and Creative Industries Initiative of the German Federal Government: “Austauschen, voneinander lernen, sich gegenseitig ergänzen.”

CONTACT

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(c) 2012 The European Creative Industries Alliance (ECIA) is an integrated policy initiative that combines policy learning with 8 concrete actions on innovation vouchers, better access to finance and cluster excellence & cooperation. It is an open platform that brings together policy-makers and business support practitioners from 28 partner organisations and 12 countries. Its overall aim is to shape a community in Europe that actively supports creative industries as a driver for competitiveness, job creation and structural change by developing and testing better policies and tools for creative industries. The Amsterdam Innovation Motor is responsible of the ECIA Policy Learning Platform (ECIAP) and the communication related to ECIA.

Colofon

The ECIA bi-monthly newsletter informs you about current events and projects in the creative industry in Europe and provides information such as Vouchers, Access to Finance, Clusters and the ECIAP. Tips for the newsletter? Mail webmaster@eciapplatform.eu.



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