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Looking forward to a very creative 2014!

ECIA wishes you a very happy, enlightened and creative 2014!



Looking back at a very successful 2013:

- Over 15.000 unique visitors read 75.000 ECIA webpages.
- Added to the website: the Policy Guidance Tool and 6 themes (Cluster Excellence, Innovation Vouchers, Access to Finance, Demand Driven Innovation, Spill-overs and Internationalisation).
- 2 Creative Districts were launched: Wallonia Creative District and CREATE in Tuscany, with representation in the PLP.
- More than 50 presentations were given by members about ECIA.
- 2 Policy Learning Platforms were held: in Barcelona on Access to Finance: 120 participants, in Milan on Vouchers Schemes 100 participants.

Productive PLP Meeting in Milan



The European Creative Industries Alliance Policy Learning Platform (ECIAP) held a two-day meeting in Milan on the 7th and 8th of November 2013. The main topics of the agenda: innovation vouchers, internationalisation and demand driven innovation. Read the report on the event, written by Myriam Camarero.

[Read more](#)

EVENTS



Committee of the Regions' Conference: Culture and Creativity
Date: 29-30 January 2013
Location: Brussels, Belgium

Interaction14: Languages of Interaction Design
Date: 5-8 February 2014
Location: Amsterdam, the Netherlands

The second FAME workshop
Date: 9 April 2014
Location: Heidelberg, Germany

BIO



Johanna Bolhoven

Johanna Bolhoven holds a position in the ECIA platform on behalf of Creative England. Creative England works to ensure a dynamic, thriving and economically successful future for the Creative Industries outside London. It provides dedicated support to film, television, games and digital & creative services in the England region outside London.

IN THE SPOTLIGHT

ECCL co-working event in Warsaw



On 28th of November 2013, a co-working debate was organised in Warsaw by European Creative Cluster Lab (ECCL) in cooperation with the Cross Innovation project and Warsaw co-working spaces. The ECCL staff summarizes the event.

[Read more](#)

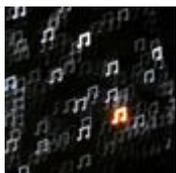
Creative Business Cup 2013: The winner is...



H.R.H. Prince Joachim of Denmark handed over the prizes as Teddy the Guardian (Croatia) was announced the winner of Creative Business Cup 2013 - the world championships for creative entrepreneurs. After a very exiting voting, the jury decided to award the team behind Teddy The Guardian as the winner.

[Read more](#)

Call for proposals! Send in your vision the EBBA Awards



The European Border Breakers' Awards (EBBA Awards), a yearly music prize given out by the EU for rock, dance and pop music, is looking for a new organization. Hand in your plans for the initiatives for the next few years and be part of the EBBA's for the period of 2014-2018!

[Read more](#)

New Study: Inspiring Creativity



The EU project Interact Point Vienna has recently published a document on the Cultural and Creative industries sector in Europe. The writers focus on the inspirational and informative role of culture in Europe, and how this is developing itself. Read on and learn more about how European Territorial Cooperation programmes are supporting CCI projects in the current period.

[Read more](#)

VINCI leaves mark on Creative Industries in Austria



The European creative vouchers system developed in the VINCI project led to a 30 times bigger national support scheme for the creative industries. The project came to an end this November, and Lucia Seel summarizes the final results of the VINCI project.

[Read more](#)

Final results FAD-INS innovation voucher schemes



Creative Districts

The two European Creative Districts were launched in the spring of 2013: Wallonia Creative District and CREATE in Tuscany. Both initiatives aim to demonstrate how traditional industrial regions can, via policies and support measures for entrepreneurship and innovation, help to create a supportive ecosystem in which entrepreneurs can develop, innovate, grow and internationalize.

PUBLICATIONS



FAD-INS presents: Results and Evaluation

The FAD-INS voucher project has ended their pilot. On October 4th 2013 they presented the results that have been achieved so far. Also, they presented their final publication where everything on the past two years is described and evaluated.

BIO



Christina Koch

Christina Koch is responsible for EU-projects in the Creative sector and is currently the Project Manager of VINCI – Vouchers in Creative Industries. Since 2010 Christina Koch is working as a Project Manager at aws (Austria Wirtschaftsservice GmbH) at the department of Creative Industries & Innovation. In this department several funding programs as well as education programs for Creative Industries are being provided and



After two successful calls, on the 11th of October 2013 took place the final event of the FAD-INS innovation voucher project at the Barcelona Chamber of Commerce. This report and enclosed press releases are brought to you by the Chamber as well.

[Read more](#)

Cross Innovation: Good Practices



The Cross Innovation project aims to connect different playfields in cultural and other industries. Innovation can be catalyzed by unique collaborations that cross borders on the level of sectors, organizations, technology and geographic boundaries. Cross Innovation aims to support policies and measures that make creative spillovers possible.

[Read more](#)

InViO: from national cluster to international network



InViO, the Danish Innovation Network for Experience Economy, has taken the steps from a national cluster to an international network for the experience sectors (creative industries, events, tourist attraction, cultural industries and gastronomy/night life). During the internationalization process the InViO team has teamed up with more than twenty clusters and other organizations across Europe.

[Read more](#)

New platform for creative entrepreneurship: EntreNord



KreaNord has launched a brand new platform for creative entrepreneurship EntreNord, including a specialized handbook on IPR for creative entrepreneurs. The platform collects teaching and practice cases from the Nordic countries in the field of entrepreneurship at the arts educations. As such, a strong foundation has been built for the further work within entrepreneurship at the artistic and creative education in the

North.

[Read more](#)

Policy Guidance Tool: share your policy example



In the Policy Guidance Tool ECIA shares knowledge on policies for the creative and cultural industries. The partners in ECIA are analyzing the policy behind the best and worst practices in Europe in order to come up with policy recommendations for Next Practices. Please do grab the opportunity and promote your favourite policy example!

[Read more](#)

carried out.

PUBLICATIONS



VINCI – Supported projects

VINCI is one of the voucher projects which supports businesses in the creative industries and aims for innovation and cross-sectoral partnership. In this VINCI publication, as presented on their event on October 16th, 2013, all of their supported projects are presented.

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testing better policies and tools for creative industries. The Amsterdam Innovation Motor is responsible of the ECIA Policy Learning Platform (ECIAP) and the communication related to ECIA.

Colofon

The ECIA bi-monthly newsletter informs you about current events and projects in the creative industry in Europe and provides information such as Vouchers, Access to Finance, Clusters and the ECIAP. Tips for the newsletter? Mail webmaster@eciaplatform.eu.



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